Proton therapy is a specialized form of radiation therapy that has been used to treat cancer patients for several decades. However, the last 10 years have seen significant improvements, utilization and growth in this therapeutic technology. This presentation will discuss the physical properties of protons and how it differs from more conventional x-ray therapy. We will also discuss its role in treating cancer and how it may improve outcomes while decreasing side effects.


Learning Objectives:

1. The physics and dosimetry of proton therapy.
2. Advanced proton technology and treatment techniques.
3. Clinical outcomes and quality of life results for oropharyngeal patients treated with proton therapy.

Proton therapy is a specialized form of radiation therapy that has been used to treat cancer patients for several decades. However, the last 10 years have seen significant improvements, utilization and growth in this therapeutic technology. This presentation will discuss the physical properties of protons and how it differs from more conventional x-ray therapy. We will also discuss its role in treating cancer and how it may improve outcomes while decreasing side effects.


The Clinical Rationale For Proton Therapy

TCMS, 555 HEMPHILL ST. - DRINKS AND FOOD AT 6:00PM

Mark your calendars now for fall meetings:

**November 14, 2017**
Dr. Andrew Lee
Don’t forget the bake sale!

**December**
Christmas Party
FREE

**January 9, 2018**
Dr. Jackie Plemons
New Requirement CE Course For Writing Schedule II Drugs.

**January 19, 2018**
Dr. Dale Martin
Required OSHA/HIPAA Course
Did you know that if you come to just 5 monthly meetings, the FWDDS OSHA Course each January, and the all day CE Course each year, you will have met more than your CE requirements for the year without any travel expense? Plus, it is a good chance to network with your colleagues. Mark your calendars and plan to come!

November 14, 2017
Dr. Andrew Lee
Proton Therapy of the Oropharyngeal Cancers

November 16th, 2017
Fall Happy Hour–5:30-7:30pm

November 17, 2017
Implant Course For The General Dentist
Free Ce Course - A Member Benefit

December 14, 2017
Annual Christmas Party
No Charge For Members and Family
Santa Claus Will Be There!

January 9, 2018
Dr. Jackie Plemons
Required Prescription Narcotic Drug Course

January 19, 2018
OSHA/HIPAA
Required CE Course @ Cook Children’s Hospital

2018 TBD
Golf Tournament

May 10, 2018
Installation of Officers

CHECK THE WEBSITE FOR DETAILS AT FWDDS.ORG

NEW MEMBERS

Welcome to FWDDS! We are thrilled to have you as new members. Please join us at the November 14 monthly dinner meeting.

DR. MORTON BAKER
DR. JOSHUA BENNETT
DR. JAMES HALL
DR. LIZANNE HOLLOWAY
DR. PHAN HUYNH
DR. SU LEE
DR. MATTHEW PEDROZA
DR. KYLE PELLETIER
DR. HADEEL SALEH

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MESSAGE FROM FWDDS Board President

Sea of Change in Dentistry

Like all industries, the field of dentistry is constantly evolving to meet consumer/patient demands. It pains me to acknowledge that people, probably most, view treatment as a commodity. Dentistry and other health care professions are moving more towards treating patients as customers. Our practices have become so consumer driven that we lose sleep over bad Yelp and Google reviews. These are the same sites where customers review pizza restaurants, dog groomers and nail salons. This has become so normalized that I find myself reading, and often being influenced by, reviews of doctors that are written by total strangers.

It is not a surprise that there has been such an aggressive entry of corporate models in the dental practice industry. Dentistry can be a gold mine if it’s managed as a business. Compared to medicine, which tends to be messier and more complicated, the majority of our appointments are billable and productive. My sister, who is a pediatric oncologist, has many long appointments with patients and families that don’t always result in production or revenue. Dentistry on the other hand is easier to turn into a marketable product.

Fort Worth is more resistant to trends and that is one reason I love this city and decided to move back. It often values tradition over fads, which is at odds with almost every other metropolitan area. There is a very strong sense of community compared to all of the other cities that I have lived in and visited. Very few of my dental colleagues on the East and West coasts work in solo private practices. Most of them work in either corporate offices, multi-disciplinary group practices, or as itinerant specialists traveling to several offices. I believe it is naïve to think that these trends won’t make their way into our community and affect the way we practice. There is nothing wrong with working in these different models and I know plenty of bright and talented people who choose to practice dentistry in a non-traditional setting. Owning and managing a private practice is much more difficult than I imagined and I can see the appeal of forgoing that aspect of a career. I simply want us to have the choice of how we want to practice. Local institutions and organizations like the Fort Worth District Dental Society are critical to maintaining the strength of our professional community. Organizations are often at their strongest at the grass roots level. Now more than ever, it is critical that we are present and aware of potential changes to our career environment. This can be as simple as our presence at our local monthly meetings and events. We are stronger as a connected and intertwined community, and this network is essential to maintaining the collective values and interests of our local members.
IN THE SPOTLIGHT

Dr. Shelby Nelson

is a board certified periodontist that started her practice, Custom Periodontics and Implantology, in 2012. She is a graduate of Baylor College of Dentistry where she obtained her DDS and her MS in oral biology with a certificate in Periodontics. She boasts that patients will receive a unique experience when referred to her boutique practice on Camp Bowie Blvd, in the heart of the cultural district. Dr. Nelson focuses on treating periodontitis (systemically and intraorally), soft and hard tissue defects, Implant therapy (single or full mouth reconstruction), and stomatology. The office has all the latest and greatest technology with an i-CAT CBCT, Trios intraoral scanner, Nd-Yag Periolase laser, and Deka CO2 laser. “I take pride when a patient leaves my office and they are blown away by the level of customer service and integrity we provide. We have changed new patients’ attitudes and they tell me all the time how they love coming to see us!” In addition Dr. Nelson just completed a total renovation of her office. If you haven’t stopped by this year you will definitely want to check it out! Dr. Nelson believes in supporting her community by helping local businesses and providing education about periodontal disease. This is why she is proud to offer 100% complimentary consultations to all patients in her practice. She also uses local labs and suppliers as much as possible. She donates annually to TDA Smiles Foundation and Live Thankfully. She believes whole heartedly in organized dentistry and helping her community. When she is not seeing patients in her practice she is spending time with her family. Her immediate family consists of her 3 year old son, Wyatt, Her Grandmother (aka Mama Lou), and her sister Shandy who is a sophomore at Baylor University in Waco, TX. Dr. Nelson is happy to have settled in Fort Worth. She loves her patients and her work family. “I have the best job in the world! I come home feeling like Wonder Woman every day!”

Many of you learned at our last Dental Society meeting that our beloved Cindy Hood is retiring from her position as Executive Director of the FWDDS. She took this job four years ago and quite literally did house cleaning, making great strides to get our Society moving forward. She has been such an energetic voice for all of us as dentists, and we owe her a great deal of thanks in working through some tough times with us. She will still be here for a few more weeks to help with the transition of our new Executive Director, so we hope to schedule a social time after hours to show her our appreciation. Thank you Cindy for all you’ve done for our Society, and we hope you really get to enjoy your time with your family.

You must be curious about our next Executive Director. Well, the name will be easy for you all as that part is the same! Let me introduce Cynthia Farris. She goes by Cindy too! Our Executive Committee conducted a thorough search for the right person to continue the excellent work that Cindy started.

Cindy has a Bachelor of Arts in Business Management and extensive experience in nonprofit management. She has had a six-year history working in Florida for Friends of the Island Parks. She oversaw the fundraising efforts to construct a $1 Million learning facility, strengthening a volunteer base nonprofit through a growth of 40% in membership. She also was a Chief Operating Officer/Chief Financial Officer for Pinellas Realtor Association for nine years. Cindy has a wealth of experience in managing budgets and balance sheets, and directed annual goals and objectives to create business plans to facilitate the development and implementation of new products and services. She worked for PricewaterhouseCoopers, LLP for fifteen years where she served as the Director of Finance Education and Communications.

We are fortunate to have found her in such a timely manner and we are looking forward to working together with her to make our Society stronger.
Once you get what you want, what should you do with it? (From restoration design to impression quality to abutment options for ideal outcomes.)

LEARNING OBJECTIVES

Upon completion of this course participants will be able to understand:

- How you can and should take ownership of your cases from start to finish.
- How to create an effective collaboration between you, your surgeon and your laboratory.
- Once you get what you want, what should you do with it? (From restoration design to impression quality to abutment options for ideal outcomes.)

Dr. Dominic A. Nuosce received his B.S. degree in Biomedical Science from Texas A&M University. He then went on to earn his D.D.S., with honors from the UT Health Science Center at San Antonio in 2008. He has actively practiced implant, esthetic, and reconstructive dentistry with a focus on implant based prosthetics in the North Dallas area since exiting dental school. Implant solutions have always been at the forefront of Dr. Nuosce’s treatment options for his patients. He has been committed to advancing his education about implants from the very start. Even before graduating from dental school, he had already completed a Fellowship with the International Congress of Oral Implantologists (ICOI). That allowed him to start treating everything from single tooth implant restorations all the way to full-arch hybrid appliances from an early point in his career. He is also a member in good standing with the ADA, TDA, NTDS and the Academy of General Dentistry.

THAT’S MY PATIENT!

How to craft your patient’s complete implant experience

Featured speaker

Dr. Dominic A. Nuosce

Date: Friday, November 17, 2017
Time: 8:30 - 9:00 am Registration and breakfast
9:00 am - 12:00 pm Lecture presentation

Location: Fort Worth Museum of Science and History - The Oak Room
1600 Gendy Street, Fort Worth, TX 76107
817-255-9553

No charge for Fort Worth District Dental Society members and their staff.

$50 tuition for non-members. Staff of non-members are free with a paid tuition. Non-members must register at www.fwdds.org or call 817-263-7177.

To register for this program, please email: Implants-NA-Programs@dentsplysirona.com
Or go to: www.fwdds.org

Please respond by Friday, November 10, 2017 as space is limited. When registering, please include the program date and location, your full name, NPI or state license #, complete address and phone number.
IT’S GREAT TO HAVE TRADITIONS AGAIN!

For the second year in a row, the FWDDS hosted a sporting clays shoot, this time at Alpine Shooting Range on Sept. 30. The weather cooperated, with a beautiful fall day bringing out 60 shooters and sponsors to the event. Straumann Implant Systems was our title sponsor, which made the entire event possible. Dental directions also provided all shooters with a shotgun shell bags, which will become an instant classic collectable. With a total of 12 shooting stations set up for us at Alpine, there was a chance for us to visit with other shooters and sponsors as we moved along. The variety of stations made it fun for our novice and first time shooters, and challenging for our experienced shooters. Afterwards, trophies and prizes were distributed over a lunch provided by First Financial Bank. Also, thanks go out to Pax and Parker for providing a gift for our “most stylist” shooter, and to all our other sponsors for the prizes and support to really make this event such a success. Everyone left with a smile on their face, ringing in their ears, and a promise to be back next year to beat their score.

If you couldn’t make it this year, we hope to see you next year as we continue this event.

At the October monthly meeting I was talking to one of our past presidents, Dr. Dale Martin. He told me how much fun everyone had and that, “It was great to have traditions again”. Our board has resurrected some of the things that we felt that made our dental society so meaningful to so many in the past. So much of what we do is so intense, that it’s great when we can get together in a more relaxed atmosphere. Look for more of these events in the future as we try to deliver a variety of value for your membership. On November 16th we will be hosting a Happy Hour for all of our members – especially for our younger members (see the notice on pg 17). We will also be having a Christmas party for your entire family in December and our 2nd annual golf tournament in the spring.

As the voice of dentists in our 8 county district FWDDS functions to “Advance the success of the dental profession and improve public health in our community”. We can do this and have fun, too. Join us.
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Vice President  
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SHELBY BRUHN  
President  
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Alliance of the Fort Worth District Dental Society

“All Hands on Deck for Dentistry”

Save the Dates 2017-2018

November 14, 2017 – Tuesday 6:00 P.M. – Silver Lining–Silent Auction
   Our annual Alliance Silver Lining Fundraiser—a silent auction of baked goods—will be held at the Fort Worth District Dental Society’s Meeting. Meeting location: The Tarrant County Medical Society Building in Fort Worth.

December 13, 2017 – Wednesday 11:15 A.M. – A&M (Baylor) College of Dentistry Cookie Break during Finals (date subject to change)
   The AFWDDS, representing the Alliance of the TDA, will be baking and taking homemade cookies to the dental students for a study break! The students love this event!!

December 14, 2017 – Thursday 6:00 P.M. – Holiday Evening with Spouses
   Holiday Dinner with the Fort Worth District Dental Society at the Colonial Country Club, Fort Worth–Santa Claus is coming to town!

January 10, 2018 – Wednesday 10:00 A.M. – AFWDDS Executive Board Meeting
   President Barb Coats’ Home–Fort Worth

February 8, 2018 – Thursday 9:00 A.M. – “Wild About Smiles” Kit Assembly
   The Alliance’s Dental Health Project done in coordination with the Children’s Oral Health Coalition. The AFWDDS handles registration, door prizes and kit distributions at the event held at the Tarrant County Health Department, Fort Worth.

February 7, 2018 – Wednesday 10:00 A.M. – Mary Martin Museum at the Doss Heritage & Cultural Center in Weatherford
   The Alliance will tour the Museum and then have lunch at the Fire Oak Grill.

April 4, 2018 – Wednesday – Road Trip to Waco!!!
   Shopping at Magnolia and The Wildland Supply Co. and a visit with our Waco Alliance Friends. Guests Welcome!!!

May 9, 2018 – Wednesday 10:30 A.M. – AFWDDS Installation of Officers
   AFWDDS meeting, including a report on the ATDA Annual Session in San Antonio, and installing officers Event & Location TBA. Guests Welcome!

May 16, 2018 – Wednesday 11:15 A.M. – A&M (Baylor) College of Dentistry Cookie Break during finals (date subject to change)

Visit us at www.afwdds.org for details or email us at afwddswebmaster@gmail.com
FWDDS Annual Alliance Bake Sale

TUESDAY, NOVEMBER 14TH

BAKE SALE

The Alliance’s Silver Lining Fund is a relief fund for dental families in need. The Silver Lining Fund grants are readily accessible because the application process is uncomplicated. Grants can be disbursed very quickly.

The Silver Lining Committee carefully considers each request for grant money. All information is kept strictly confidential. Because funds are given as grants, they need not be repaid.

Over the years, the Alliance’s Silver Lining Fund has helped many dentists and their families in their time of need. Since the year 2000, the Alliance’s Silver Lining Fund has granted over $165,000.00 to dental families in need.

“Within Every Dark Cloud, There Is A Silver Lining.”

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help support a great cause
come and join us for some fun

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LEARNING OBJECTIVES

Magnitude of Prescription narcotic abuse in the U.S. and its epidemiology:

- The extent of prescription drugs across the U.S.
- The effects of addiction on families & society
- Use of Texas Prescription Monitoring program
- Potential regulatory issues that will likely affect prescription writing in Texas
- How you can safely prescribe prescription narcotics in the dental office
IN MEMORIAM

Dr. Irad McGrady Cochran, Jr.

Irad McGrady Cochran, Jr. DDS passed away peacefully Wednesday morning, September 27, 2017 in Weatherford, Texas at the age of 99.

Irad was born in Comanche, Texas. He moved to Fort Worth during junior high and attended R.L. Paschal High School where he was a proud graduate. He continued on to the University Of Texas and then the Baylor Dental College in Dallas to follow in his father’s footsteps to become a Dentist. He met the love of his life, Betty Griswell, shortly before World War II, and they married just 5 months before he was deployed on the USS Argonne in the South Pacific. When he returned state-side, Dr. Cochran had attained the rank of Commander in the USNR and started his own practice in downtown Fort Worth. Irad and Betty adopted three children, Robert, Curtis, and Cathy, raising their family on the East Side of Fort Worth. They remained together until her death in 1996. He continued to practice Dentistry until his 90th birthday in 2008, becoming the longest practicing dentist in Texas at 67 years.

Dr. Cochran was known through-out Fort Worth for his compassion, willingness to aid those that needed it, and active involvement with community programs like Meals-On-Wheels. He was an avid hunter and fisherman his entire life, dedicated to land management, ranching, and sharing these ideals with his family and friends. A lover of the Dallas Cowboys, Texas Rangers, and all things TCU, he attended regular TCU football games until he was 97. After retirement, he began working with Stream Energy and became a Senior Director. He also played cards with his friends and caregivers, attended Sunday school, and watched classic movies in his spare time.

The family wishes to thank all of the care-givers and assistance given in care of Dr. Cochran in his final years.

He is preceded by the love of his life Betty Cochran, and his eldest son and hunting partner, Robert Cochran.

He is survived by many that love him, including son, Curtis and his wife, Shelley, along with grandchildren, Tyler, Thomas and Christine, with great-grandchild Emmy, and Kyle; daughter, Cathy and her husband, Guy, along with grandchildren, Ryan and Angela with great-grandchild Aiden, Chris and Lindsey with great-grandchildren Daniel, Matthew, Claire, and Ellie, Ben and Cara, Joshua, and Kenzie. He is also survived by grandchildren Kendra and Dave with great-grandchildren Bradyn and Kamryn, Gwynn, and Shawn.

– Dr. Hank Jacobs

Edna “Liz” Lucas

The Fort Worth District Dental Society extends its condolences and prayers to the family of Dr. Tommy and Susie Phillips for the passing of Edna “Liz” Lucas. Liz was our Executive Director for nearly thirty years and a fixture at all events having anything to do with the FWDDS, including planning monthly meetings and CE seminars, and her favorite project—the Liz Lucas Golf Tournament raising money for the Cook Children’s dental clinic and Save a Smile Foundation. She was a steadfast supporter of organized dentistry, and will surely be missed by us all.
The weather outside may be frightful
But our party will be so delightful!

PLEASE JOIN THE FWDDS SOCIETY
FOR A CHRISTMAS PARTY

THURSDAY, DECEMBER 14TH
6 PM

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Willis H. Murphey, Jr., DDS, MSD

Dr. Willis H. Murphey Jr. was born in Fort Worth, Texas, and attended local schools, graduating from Arlington Heights High School in 1957. At Heights he was active in JROTC on the rifle team and drill team. He graduated from Texas Christian University in 1962 with a Bachelors of Science in biology. He was also a distinguished military graduate, having represented the Fourth U.S. Army at the National Matches at Camp Perry as a member of the Rifle Team. He was commissioned a Second Lieutenant in the Medical Service Corps.

He entered Baylor College of Dentistry in 1962 and graduated in 1966 with his DDS degree. In 1966 he married Kay Nelson Rhodes and proceeded to St. Louis University, entering their graduate orthodontic program. He graduated with his Masters of Science degree in 1968 and the following year he was honored with the American Association of Orthodontists Milo Hellman Award for his masters thesis.

He served as a Captain in the U.S. Army Dental Corps at Fort Polk, LA 1968-1970 as the chief of orthodontics. In 1970 he entered private practice with his father, Dr. Willis H. Murphey. He was assistant course instructor with the C. H. Tweed Foundation in Tucson, AZ, 1975-1976.

He has been involved with the FWDDS as a member serving on Peer Review, Sporting Clays, and as a TDA delegate.

He is a diplomate of the American Board of Orthodontics, a member and past president of the Southwest component of the E.H. Angle Society, a member of the Texas Orthodontic Study Group, and the Southwestern Society of Orthodontists.

He served as an Adjunct Clinical Professor at Baylor College of Dentistry in the graduate orthodontic department, 2004-2015. He has been an ADA-TDA-FWDDS member 50 years, retiring in 2016. His hobbies include hunting and marksmanship as well as Sports Car Club of America road racing events which he drives in.

Willis and his wife Kay have two children, Malinda who works with charitable organizations, and their son Dr. Rhodes Murphey who is an equine veterinarian. They have two grandchildren and three grand dogs and they enjoy spending time with both groups!
Dr. Martin was born and raised in Fort Worth, Texas. His formative years included Cub and Boy Scouts attaining the rank of Eagle Scout. He majored in Chemistry, attending UT Arlington back when they had a football team. He currently sits on the Board of the very independent UTA Alumni Association. Dr. Martin received his DDS from the University of Texas Dental Branch (Houston) and his pediatric specialty from Baylor College of Dentistry. A detour in life resulted in a law degree from SMU in the mid-90’s. He volunteers with the Tarrant County Children’s Health Coalition and Save-A-Smile. His wife Julia is an integral part of the Alliance to the FWDDS. In his spare time he helps keep his son’s Delorean on the road, spending time at the range and supporting Boy Scout Troop 380 in Arlington.

**MARK YOUR CALENDAR!**

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FWDDS New Dentist Committee

Fall Happy Hour

HG Sply Co - Ft. Worth
Thursday - November 16th - 5:30-7:30pm

Drinks & raffle prizes
Sponsored by:

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New Dentist Committee

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