JANUARY/ FEBRUARY 2019

TWELFTH NIGHT

Bring on 2019 - Bigger & Better

UPCOMING COURSES AND EVENTS

January 8, 2019
Esthetic Composites for the Everyday Practitioner.
Speaker Dr. Chad Perry

January 18, 2019
OSHA/ HIPAA Compliance Program
Cook Children’s Hospital

February 12, 2019
Annual Business Meeting
Speakers Dr. William Gerlach, and Diane Rhodes

Register online @ www.fwdds.org
**ON THE CALENDAR 2019**

**SCHEDULE OF EVENTS & MEETINGS**

**January 8, 2019**  
Monthly Meeting – Esthetic Composites for the Everyday Practitioner. Speaker Dr. Chad Perry  
Tarrant County Medical Society

**January 18, 2019**  
OSHA/HIPAA Compliance Program – Cook Children’s Hospital

**February 12, 2019**  
Annual Business Meeting  
Speakers Dr. William Gerlach, TDA President and Diane Rhodes, TDA Senior Policy Manager.  
Tarrant County Medical Society

**Welcome to FWDDS!** We are thrilled to have you as new members. Please join us at our next monthly dinner meeting.

**CHECK THE WEBSITE FOR DETAILS AT WWW.FWDDS.ORG**

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**Calendar of ADA and TDA Opportunities**

**February 12, 2019**  
TDA President & TDA Senior Policy Manager at FWDDS Annual Business Meeting

**February 20, 2019**  
Legislative Day in Austin  
Register on the TDA website

**April 11, 2019**  
TDA National Signing Day

**May 2 – 4, 2019**  
TDA Annual Meeting in San Antonio, TX

**September 5 – 9, 2019**  
ADA Annual Meeting in San Francisco, CA

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**ADA**

**Don’t miss out on new patients!**

Update your NEW ADA Find-A-Dentist® profile.

The new Find-A-Dentist tool makes it easier than ever for patients to find you. Take 5 minutes to update your profile with the information patients look for most:

- ✔ Photo
- ✔ Business address
- ✔ Office hours
- ✔ Practice email
- ✔ Payment options
- ✔ Insurance types
- ✔ Languages spoken

To update your profile and access resources to help promote your practice, visit ADA.org/findadentist
Here’s a story to which we can probably all relate.
I had a patient named Tom. Tom was an engineer. He needed a bridge and some periodontal treatment. I gave Tom a treatment plan that was appropriate for his needs. However, Tom thought the fee was too high because his insurance company told him so and therefore; he did not follow through with his treatment. I lost track of Tom for a couple of years until one day he called the office in severe pain. I made room in the schedule that day for Tom and discovered when he arrived that Tom had gone to a foreign country to have his dental treatment done. Tom had the bridge done that he needed along with a few other crowns because it was “such a good deal”. The periodontal issues were not addressed. As you can probably guess the dentistry that Tom received was beyond terrible. Not only did all the dentistry have to be replaced, but Tom ultimately lost the teeth that supported the bridge. Tom was mad – not at himself or the dentist who performed the work. He was mad at dentistry. He felt like someone should do something to prevent this. Someone should be responsible!

The sad part of the story is that Tom is a really nice person (even though he sounds like a jerk). He is well educated, active in his church and has a great family. Remember, Tom’s insurance company put a wedge in the relationship that he had with me. The public needs our protection. Even though this happened in a foreign country it could have happened down the street. Tom thought that a bridge was a bridge (engineer?) Patients come to us as dentists because they know that they can trust us because they have always been able to do so. Our profession is one of the most respected professions in the world – but that could change if some of the proposed laws changing dentistry are allowed to pass through the legislature this year. Check the October issue of the Texas Dental Journal to review the proposed legislation and to see what is being done to preserve the public’s trust in us and our ability to practice quality dentistry. That’s where the value of DENPAC is realized.

If you don’t think that this story applies to you and your practice take two seconds to think about your answers to this sample survey.
1. Do you care about your patients and the public getting good dental care?
2. Do you want to continue to practice the way that you do now?
3. Do you want to continue to take a vacation every year with your family?
4. Do you want to fund your retirement account and send your kids to college?

Continued on next page.
I would bet my retirement account that 100% of you answered “yes” to each of the questions. So, would you agree that we all want to practice the type of dentistry that protects the interests of the public as well as our interests? In essence that is why we have the TDA. It is also why all dentists should support the TDA. Dr. Bill Gerlach, TDA President said in the latest TDA Journal, “Having been closely involved with TDA’s advocacy efforts I can state with all confidence that TDA political advocacy is amongst the greatest value you receive through our dues.” He followed with “in 2016 only 18% of our members made a contribution to DENPAC, and the average amount was $200. Come on ya’ll – step up!

If we all responded “yes” to the survey questions, but only 18% of us support the program that will give us the chance to achieve the objective of each statement, something is missing. We all care about our patients and want them to receive high quality care – even if it’s not from us. We all want to be able to provide for our families and plan for retirement. Then why aren’t we willing to protect the profession that will fulfill those goals by contributing to DENPAC?

Is it that we just don’t know what forces are out there that are threatening our way of life? There have always been forces that want to take our profession away from us and change it to an unrecognizable trade. Maybe we are not yet feeling the effects of the changes that will be coming so we don’t see the need to support the TDA. During his opening address to the HOD on October 22, ADA President Jeffrey M. Cole issued a call to action to dentists everywhere: “Dentistry needs leaders like you, now more than ever,” he continued, “Together we can deliver not only what our members and our patients need today, but what they can’t even imagine they will need tomorrow.” Dr. Gerlach put it in terms that Texans understand, “Come on ya’ll – step up!”

Please support our profession by sending in your dues statement with a DENPAC contribution. Be an advocate to help your fellow dentists see what we have at stake. Do your part.

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**What is the purpose of the Texas Dental Association?**

The first organization of the Texas Dental Association apparently held several meetings, but the first meeting for which official minutes survive was held on September 1, 1873, in Austin, with Dr. G. T. Boardman of Austin presiding. Dr. William G. Kingsbury of San Antonio was elected president for the next year. The members numbered eighteen Texas dentists and twenty-two honorary members from around the country. Until about 1870, the practice of dentistry was more mechanical than scientific. However, advancements at this time, such as the discovery of the relationship between disease and microorganisms, furthered the development of dental science. In the words of the incorporating legislation, the Texas Dental Association was formed to promote “the elevation of the science of dental surgery in the State of Texas to the standard to which it is entitled; the interchange and diffusion of scientific knowledge in the sphere of legitimate practice and to protect the profession and the public against the gross impositions of inexperienced and incompetent persons styling themselves dentists, but who surely know nothing of the practice, and are wholly without authority to operate.”

This is still the language used today at the Texas Attorney General’s office to describe the charter under which the TDA operates.

**Source:** [https://tshaonline.org/handbook/online/articles/satwj](https://tshaonline.org/handbook/online/articles/satwj)
“There’s just no dentist like ours!”

We provide oral healthcare for patients with special needs.

Our facility offers a comfortable environment specifically designed to meet the needs of disabled, handicapped or challenging patients.

Please MARK YOUR CALENDARS for next year’s TDA Annual Session May 2-4, 2019.

Plans are underway for special courses of interest to younger members as well as attractions for “seasoned” dentists.

Look for meeting and hotel registration in late fall of this year, and make your plans now!
Dr. Russell Owens, who served as a Captain in the Air Force, was honored at our November 13, 2018 Monthly Meeting for his service. He was stationed at the Davis-Monthan AFB from 1970 until 1972 and served in the dental clinic. Some of Dr. Owens’ patients included those pilots who served in World War II and were part of “The Greatest Generation.” Here are some of his recollections from that time.

**FWDDS:** How would you describe your daily life while stationed at Davis-Monthan?

**Dr. Owens:** My time in the Air Force was a great learning experience. Five dentists arrived at Davis-Monthan at the same time. The Commanding Officer in charge of the dental clinic explained that their oral surgeon had finished his assignment the month before and that we would be spending three months in an oral surgery rotation. He had a detailed plan for each of us. Every day he would take us into the break room to review x-rays and diagram the treatment plan for the patient. It was a comprehensive, hands-on course in oral surgery. His approach gave us practical experience as well as the confidence to care for our patients. The next three months were spent on prosthetics, again giving us the experience and confidence to care for our patients. The remainder of my time at Davis-Monthan I focused on oral surgery, prosthetics and restorative dentistry.

**FWDDS:** What is your fondest memory of your time at Davis-Monthan?

**Dr. Owens:** From a personal perspective, after being in Kansas City, Missouri for four years the move to Tucson, Arizona was a welcome relief from the cold. In the summer the days were long enough that we could play nine holes of golf after getting off duty. The fee was only $1.00.

From a professional perspective, when I got out of the Air Force and opened my practice, I loved doing oral surgery and believe that the experience I had in the Air Force led to my enjoyment in oral surgery.

**FWDDS:** What would you like to share with our audience regarding military service?

**Dr. Owens:** I look back on my time in the Air Force with fond memories. It’s a good career for a young dentist to choose. I know that serving led to my interest in patients who also have served in the military. During my time at Davis-Monthan I cared for five patients who were World War II pilots. Often I would schedule a little extra time with them so that I could listen to their stories. Being a lover of history, I felt it a privilege to care for patients who were part of “The Greatest Generation.”
3rd Annual Golf Tournament
At Waterchase Golf Club
8951 Creek Run Rd., Ft Worth, TX 76120

SAVE THE DATE
FRIDAY, APRIL 5, 2019

Lunch at 11:30am
Shot Gun Start at 12:30pm
Happy Hour & Awards Ceremony to follow

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- Utilization of different types/colors of composites for different situations.
- Anterior and Posterior composite placement techniques.
- Introduction to a new shade taking technique.

Dr. Chad Perry is a 2002 graduate of Baylor College of Dentistry and an alum of TCU. In the Fort Worth, Texas area, he practices full time with an emphasis being placed on conservative esthetic cosmetic procedures in a private practice setting.

Memberships include the American Academy of Cosmetic Dentistry, the Academy of General Dentistry, as well as being a former Assistant Clinical Professor at Baylor College of Dentistry.

He has lectured nationally and has also authored articles in publications such as the Journal of Cosmetic Dentistry, Dentistry Today, DTG Magazine and others. Recently, he was a clinical reviewer for the newly published book, "Esthetic and Restorative Dentistry: Material Selection and Technique". Currently, his specific interest is in complex anterior rehabilitations, color science, and minimally invasive procedures utilizing indirect and direct composite restorations.

Date: January 8, 2019
Place: TCMS Building, 555 Hemphill Street, Fort Worth
Time: 6:00p Drinks/Dinner 6:30p Presentation
Cost: $33.00 per person
CE Credit: One (1) Hour/Unit

Thank You to our Sponsor(s)

Meet our Monthly Sponsors

Please go to www.fwdds.org to register
2018 Christmas Party
Easy And Painless Compliance Training: OSHA/HIPAA (HB300) Update

- Understand the importance of standard precautions and the use of PPE in the dental office.
- Recognize the importance of the CDC’s infection control guidelines and training for the dental health care worker.
- Recognize the role of regulatory and risk management issues in dentistry.
- Identify strategies that can prevent occupational exposures to blood and body fluids.

PRESENTER: DALE MARTIN, DDS, MSD, JS
Dr. Martin was born and raised in Fort Worth, Texas. His formative years included Cub and Boy Scouts attaining the rank of Eagle Scout. He majored in Chemistry, attending UT Arlington back when they had a football team. He currently sits on the Board of the very independent UTA Alumni Association. Dr. Martin received his DDS from the University of Texas Dental Branch (Houston) and his pediatric specialty from Baylor College of Dentistry. A detour in life resulted in a law degree from SMU in the mid-90’s. He volunteers with the Tarrant County Children’s Health Coalition and Save-A Smile. His wife Julia is an integral part of the Alliance to the FWDDS. In his spare time he helps keep his son’s Delorean on the road, spending time at the range and supporting Boy Scout Troop 380 in Arlington.

Date: January 18, 2019
Place: Cook Children’s Hospital/Hochberger Auditorium
801 7th Avenue, Fort Worth, TX 76104
Time: 8:00am - 12:30pm
Cost: $50.00 per person Early Registration thru December 18, 2018
Late Registration - $75/person
* Complimentary Continental Breakfast *
CE Credit: Three (3) Hours/Units

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Cookie Day - 2018

[Image of people at a Cookie Day event]
As the dust settles from this year’s primary and primary run-off elections, our representatives now turn to the general election in November preparing for the next legislative session. Since most laws that affect the practice of dentistry come from state legislatures, focus turns to the upcoming 86th Texas Legislative Session which begins in January of 2019.

The Texas Constitution calls for our Legislature to meet for 140 days every 2 years. Some citizens feel we would be better served if the Legislature met for 2 days every 140 years. The Texas Legislature must set budgets and pass laws that take effect for 2 years rather than one.

Our Texas State Board of Dental Examiners acts under the authority of the Legislature. Even though the Board makes the rules by which we practice, the Legislature controls their budget and provides direction to the board. A recent example was the new set of anesthesia rules. If we as dentists want a say in how we practice, we must be able to communicate with our Representatives. The easiest way to do that is by supporting the Texas Dental Association’s political action committee - DENPAC.

DENPAC supports candidates and legislators who will listen to organized dentistry’s concerns. DENPAC does not endorse candidates or support single issues. Our concerns are brought up through the TDA’s House of Delegates which helps form TDA policy. TDA’s Legislative team works closely with the TDA Council on Legislative and Regulatory Affairs (CLARA) to identify upcoming issues that may be brought up during the Legislative Session.

Potential issues this Session that could affect the way you practice are mid-level dental therapists, insurance ownership of dental practices, and tele-dentistry.

When I speak to colleagues who are unhappy with the current landscape of dental practice, they are unsure of what to do to change that scenery. I am reminded of a quote from Lou Holtz, the former Notre Dame football coach (who probably “borrowed” the quote from someone else). “When all is said and done, a lot more is always said than ever done.” Some say they don’t like politics. We may not like it but that is how the game is played and other groups are happy to play the game the affects our livelihood,

As a result, some dental policy is set by non-dentists who have a different agenda. If dentists are not at the table when it comes to discussions on how we provide care to our patients, then the manner in which we practice is on the menu.

Study the issues that concern you. Talk to your FWDDS officers and delegates to the TDA Annual Meeting. Volunteer to serve on a council or committee or as a delegate to the TDA House and help set TDA policy. And please contribute to dentistry’s political action committee.

DENPAC needs your support to provide that voice that will speak for you.

You might consider DENPAC as the insurance to protect your practice. Few of us would practice dentistry without malpractice insurance, why would we not contribute to insure that we are able to practice in a manner which we feel most fit?

If you have any questions, please contact your FWDDS DENPAC Representative (mjgdds@sbcglobal.net) or Rebecca O’Connor - the TDA DENPAC Coordinator (rebecca@tda.org).

Review your TDA dues statement and please consider a contribution to DENPAC. Also plan on attending TDA Legislative Day on February 20, 2019.

No contribution is too small and all contributions are appreciated.

Michael Goulding D.D.S.
An American Periodontist in Paris

The Fort Worth District Dental Society’s Immediate Past President, Dr. Joe Laborde, was honored in November by an invitation to speak at the ADF (L’Association Dentaire Française,) in Paris France on the topic “Considerations that Determine Whether to Save or Extract Periodontally Compromised Teeth.” His colleague and former Harvard School of Dental Medicine co-resident, Dr. Guillaume Campard, invited Joe to speak at the national conference. It was a packed house, as an estimated 800 dentists attended the lecture and listened to a live translation through a small, hand-held Bosch audio system and earphones. The audience was very attentive and courteous. They were able to ask questions via a messaging system from their seats as well as a traditional microphone during a question and answer session. Dr. Laborde shared the stage with Dr. Thibaud Casas, a prosthodontist from France, who spoke about the restoration of complex cases following Joe’s lecture.

It was a supremely proud moment for me to watch my fellow BCD classmate, FWDDS board member, and loving husband share his knowledge and passion with our international colleagues. He not only provided great insight into his field, but also served as a great ambassador for us at the FWDDS.
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Kenny S. Havard, DDS
Georgetown Pediatric Dentistry

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Fort Worth District Dental Society

2019 Budget by Programs

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<th>Programs</th>
<th>Budgeted Income</th>
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** This event is cohosted by Save A Smile and Cook Children’s Hospital

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LEGISLATIVE UPDATE FROM THE TDA PRESIDENT & ANNUAL BUSINESS MEETING

- Update from Dr. William Gerlach, TDA President
- Update from Diane Rhodes, Senior Policy Manager
- FWDDS Town Hall Meeting

Dr. William Gerlach graduated from Baylor College of Dentistry in 1987 and began practicing in Plano. He has continued his education with esteemed learning centers such as Spear, Dawson, and The Pankey Institute and is a member of the Spear Education faculty study club.

Dr. Gerlach continues to be involved in organized dentistry in many capacities. He is a member of the Texas Dental Association, Dallas County Dental Society, Texas Academy of Dental Practice Administration, and Southwest Dental Conference. Dr. Gerlach is the founder of Texas Dental Association Smiles Foundation and a delegate to the TDA House of Delegates. Dr. Gerlach has been recognized with many honors including fellowships in the International College of Dentists, American College of Dentists, and the Academy of Dentistry International. He has been voted D Magazine’s Best Dentist in Dallas since 2005 and Texas Monthly Super Dentist since 2006.

Dr. Gerlach is most proud of his service to the underserved, initiating Collin County Children’s Clinic and the Plano Dental Clinic, as well as his continued involvement in the Texas Missions of Mercy and Smiles Foundation.

Diane Rhodes is the Texas Dental Association’s (TDA) Senior Policy Manager. She’s worked for TDA for 17 years in the Legislative and Regulatory Affairs Department. Diane is an experienced governmental and regulatory affairs professional with knowledge in multiple areas of Texas government including health professions workforce, healthcare delivery, healthcare regulation, and legislative policy development.

She is one of the TDA’s in-house lobbyists and is lead staff liaison to the Texas State Board of Dental Examiners (TSBDE), the Health and Human Services Enterprise agencies (HHS), and the Texas Department of Insurance. Diane advocates TDA policies at the TSBDE, HHS, and other national and state agencies and stakeholder groups.

Date: February 12, 2019
Place: TCMS Building, 555 Hemphill Street, Fort Worth
Time: 6:00p Drinks/Dinner  6:30p Presentation
Cost: $33.00 per person

Thank You to our Sponsor(s)

Meet our Monthly Sponsors

Please go to www.fwdds.org to register

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4528 West Vickery Blvd., Suite 101 Fort Worth, TX 76107
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As part of UTA’s Science Week, Drs. Dale Martin and Don Steinberg moderated a session with students from the UTA Pre-Dental program and the ASDA Chapter on November 9, 2018. Dr. Steinberg shared with students, “if you get into dentistry because you want to help people and your heart is in it, success will follow.”
Staffing Solutions for Dental Practices

As a business owner, staffing needs can create a tremendous amount of stress. People move away, take maternity leave or medical leave, change jobs, call in sick, & take vacations; all of which can cause your entire team to be overwhelmed and the care of your patients to be compromised.

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— Robert G. Vittetoe, DDS

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